

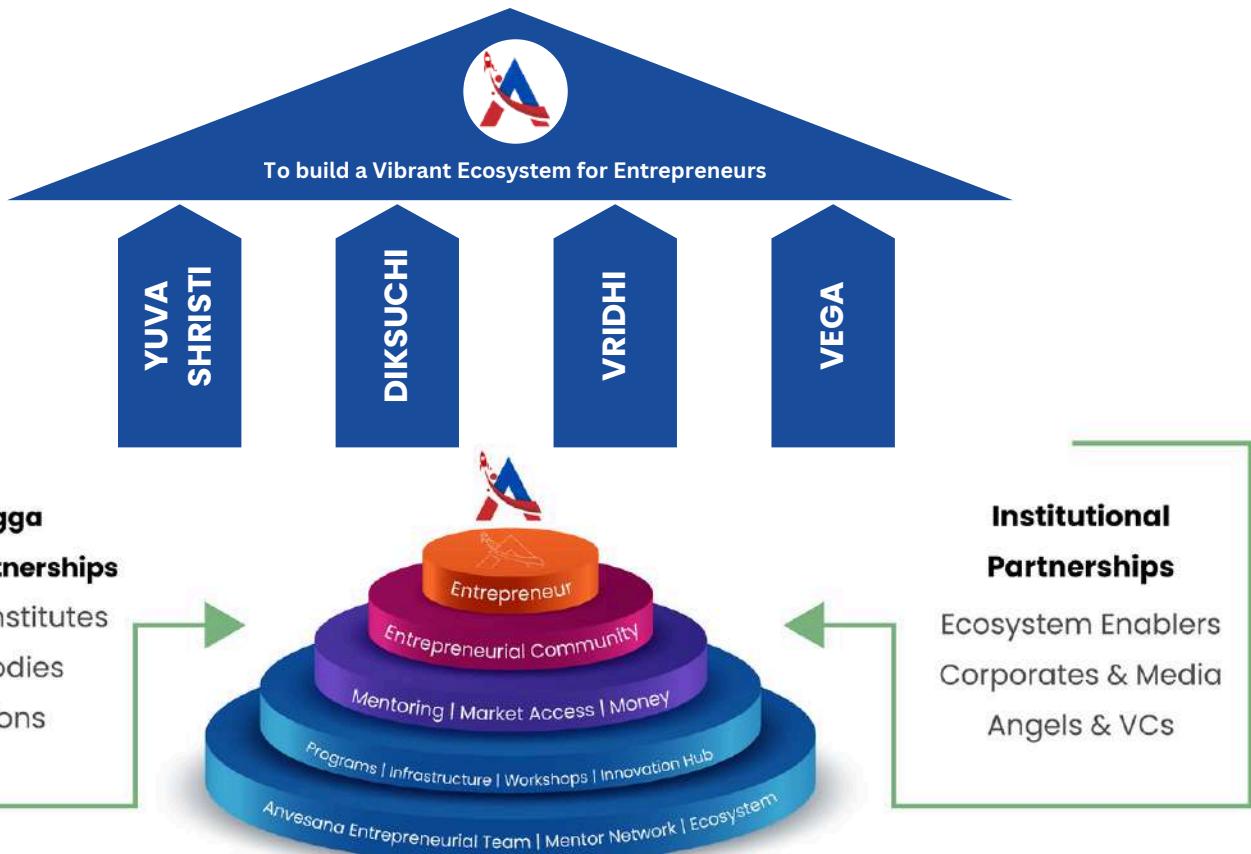


ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER – OCTOBER 2025



Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from small towns become the backbone of economic progress.

Volume number : 02

Issue Number : 10

Date of Publication : 01/11/2025

Update of Month : October 2025

>>> SESSION ON BEYOND ALGORITHMS:REAL-WORLD APPLICATIONS & INNOVATIONS

Social-Media & Digital Communications Team (Presenting, annotating)

Anvesana Innovation and Entrepreneurial Forum welcomes you to a session on

Beyond Algorithms: Real-World Applications & Innovations
Learn from Global Expertise on Building, Scaling, and Innovating with AI

SPEAKER:
Mr. Guru Nadiger
CPTO & Co-founder, Latitude Health
Greater Chicago, USA



www.anvesana.co.in info@anvesana.co.in



6:05 PM | Beyond Algorithms: Real-Wo...



"The session has provided deep insights into real-world AI applications, industry case studies, and practical tools for startups and students to build with AI."



AI's Evolution: From Algorithms to Applied Systems

Shifting Focus: From Models to Products

Bridging the Gap

Beyond Theoretical Models

Practical Guidance

Anvesana recently conducted a session led by Mr. Guru Nadiger on the topic "Beyond Algorithms: Real-World Applications & Innovations." The session provided participants – including students from PES institutions and incubated startups – with valuable insights into how AI shapes global innovation. Through engaging discussions, Mr. Nadiger highlighted practical applications of AI in solving real-world challenges. He shared his experiences as the CPTO and Co-founder of Latitude Health, USA, inspiring participants to explore new possibilities in technology-driven entrepreneurship.

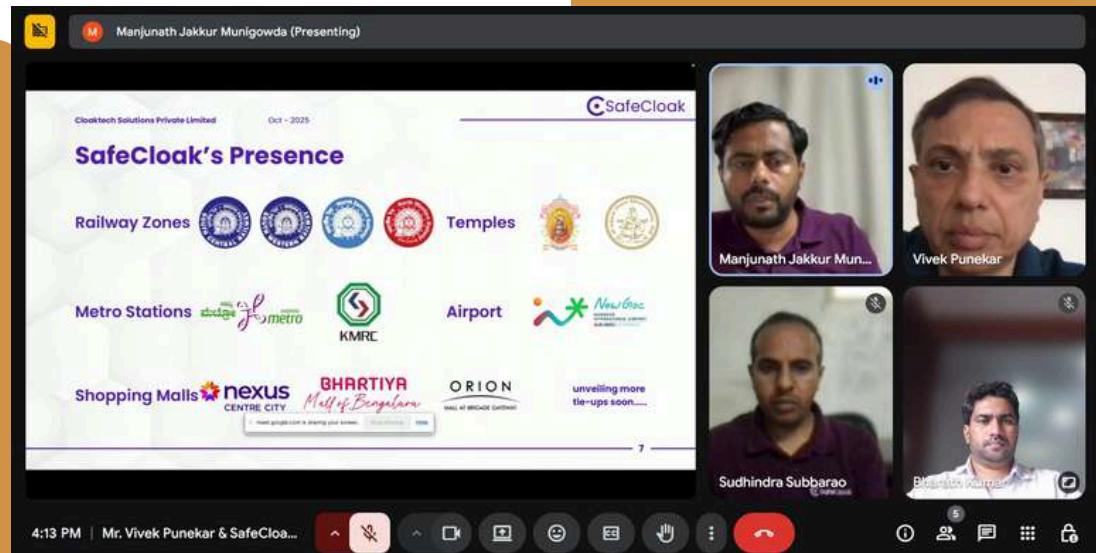
">>>> OCTOBER MONTH MENTORSHIP HIGHLIGHTS AT ANVESANA



Mr. Azhar shared valuable insights on investments and financial planning with Gowrav, Founder of SGB Pvt. Ltd.

Mr. Vivek shared his thoughts on effective customer discovery with the SafeClock team.

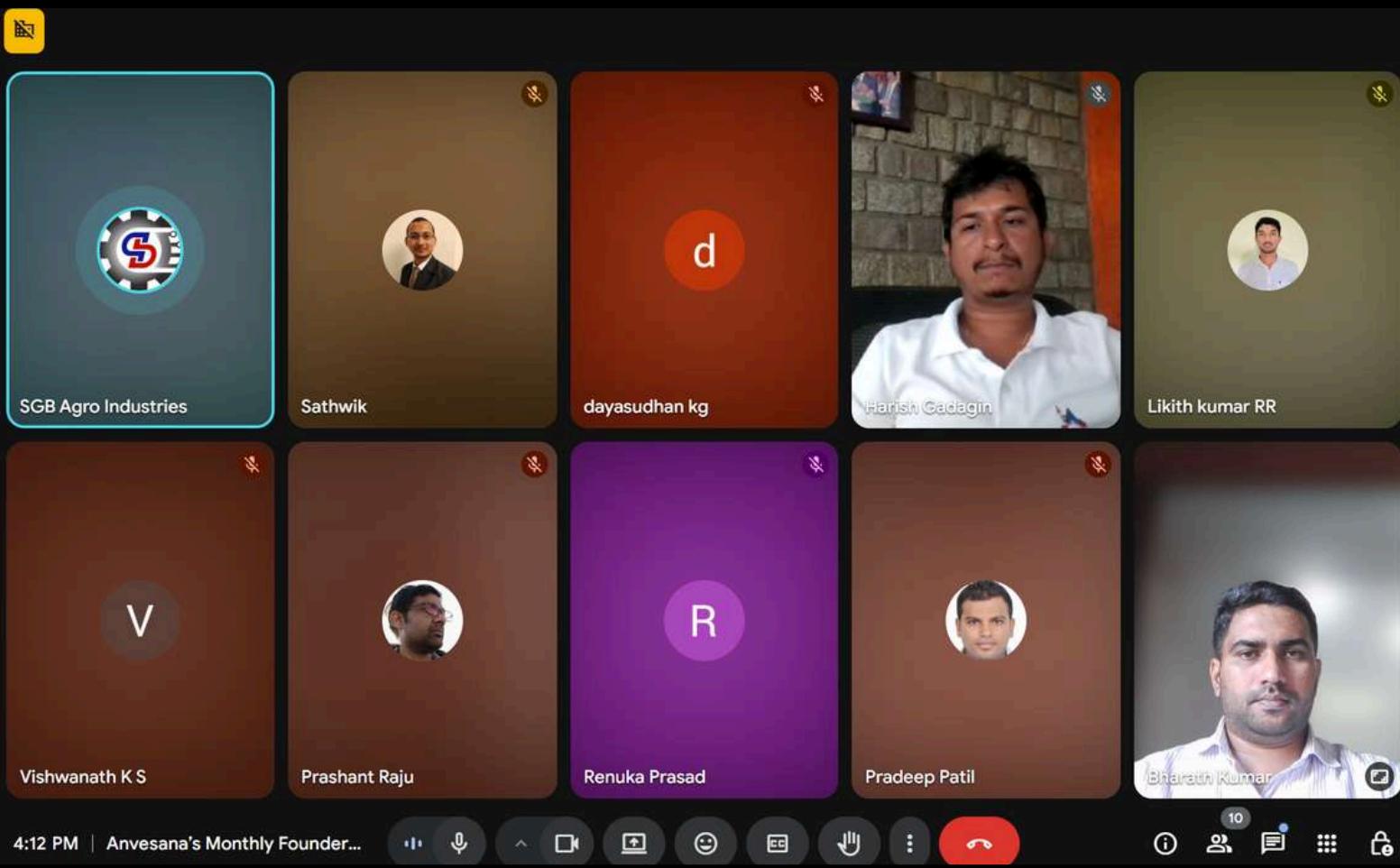
He also highlighted various market verticals where they can explore and expand their customer base.



In October, Anvesana TBI strengthened mentor-startup engagements, driving growth and clarity across all ventures. Focused mentorship empowered startups to refine their strategies, enhance market alignment, and improve operational scalability, reinforcing Anvesana's commitment to actionable guidance, ecosystem-driven progress, and sustainable long-term success for every startup it supports.



>>> MONTHLY FOUNDERS CONNECT



Founders Connect at Anvesana is a space for startup founders to share experiences, learn from peers, and gain clarity through open dialogue. These sessions allow the Anvesana team to provide personalized guidance and strategic connections, much like the focused mentorship offered throughout the month. Founders walk away with fresh clarity, actionable insights, and a renewed sense of momentum, underscoring the power of collective growth.

C2 - ANVESANA INCUBATED STARTUPS

 plugInhire		 TracTree		 Suryanirbhar Agritech Electrifying Traditional Agriculture	
 Snow-Zoe Technologies Pvt. Ltd	 Sri Gowri Bhargav Pvt. Ltd		 Rosette Smart Life		 E-Actuell Where passion drives possibilities
 Snow-Zoe Technologies Pvt. Ltd	DScribe.			 Curilearn with curiosity	

>>> WORKSHOP ON IDEA GENERATION



Anvesana TBI successfully conducted an engaging workshop on "How to Generate an Idea and Create a Pitch Deck" as part of the Pitch Your Idea initiative. The session saw enthusiastic participation from 25 student teams representing various colleges, all eager to explore the process of transforming ideas into impactful startup concepts. The workshop guided students through identifying problems, structuring innovative solutions, and crafting compelling pitch decks to communicate their ideas effectively—fostering creativity, collaboration, and entrepreneurial thinking among aspiring innovators.



The interactive workshop encouraged students to think critically and refine their ideas with valuable mentor feedback, emphasizing storytelling and clarity in pitching. It laid a strong foundation for nurturing future entrepreneurs within the academic ecosystem.

>>> WORKSHOP ON RAG MODEL - RETRIEVAL AUGMENTED GENERATION

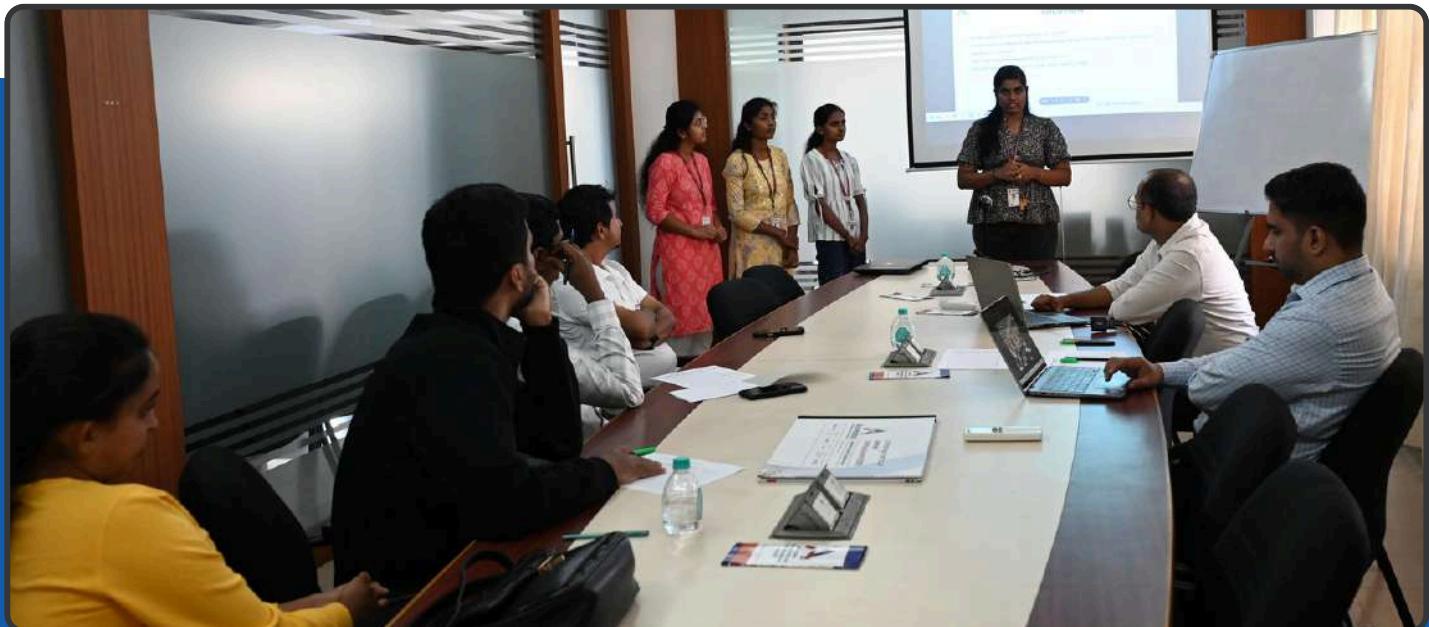


The session offered deep insights into the working and real-world applications of the RAG model in Artificial Intelligence, along with practical implementation using Python and VS Code. The workshop was highly appreciated for its interactive and application-oriented approach, helping students strengthen their understanding of advanced AI concepts.

Mr. Pruthvi S, AI Engineer at Unriddle Technologies, conducted a hands-on workshop on the RAG (Retrieval-Augmented Generation) model for the students of PESITM.



>>> PITCH YOUR IDEA CONTEST



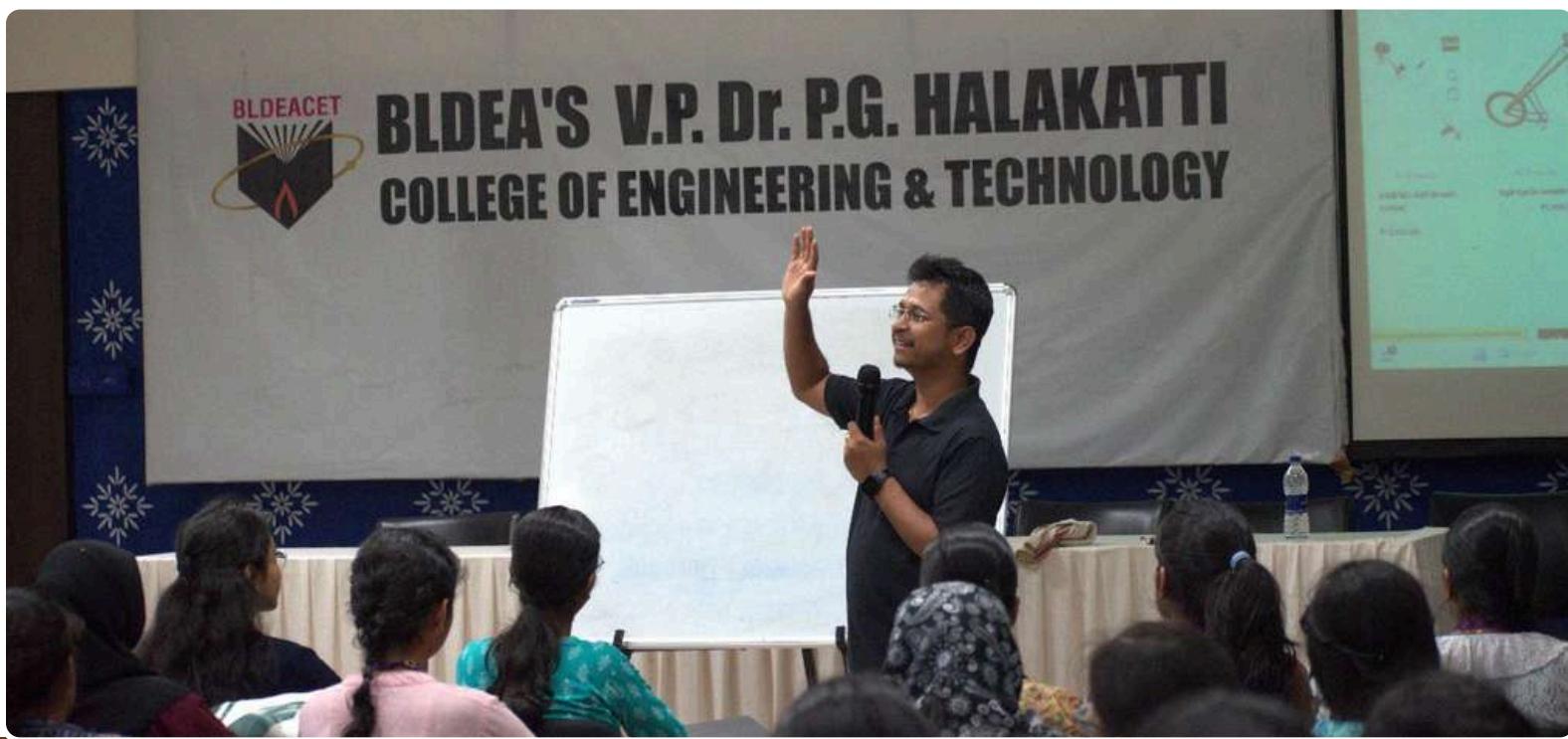
The Pitch Your Idea Contest under the Yuva Shristi Program provided a platform for students to showcase innovative ideas and turn creativity into real-world impact. Out of 70+ applications, 27 teams were shortlisted to present their ideas, encouraging problem-solving, innovation, and entrepreneurial thinking while offering mentorship, prototyping support, and participation certificates.



Selected teams will advance to the ACT Cohort to develop their ideas into real-world solutions, which fosters campus innovation and entrepreneurship.



>>> BEYOND THE INCUBATOR - ANVESANA INITIATIVES



ANVESANA TEAM MENTORS STUDENTS AT SMART INDIA HACKATHON 2025

Harish Gadagin, actively mentored students during the Internal Hackathon rounds of the Smart India Hackathon 2025 across colleges in North Karnataka. The session focused on guiding participants to refine their problem statements and develop innovative, practical solutions aligned with real-world challenges.



As a part of the event, our COO, Mr. Harish Gadagin, conducted an engaging Design Thinking workshop, guiding students through ideation, prototyping, and user-centric innovation. This initiative highlights Anvesana's commitment to nurturing innovation and entrepreneurial thinking among young minds across Karnataka.



>>> TEAM CPR SHEET AT IKMC 2025, HYDERABAD



Team CPR Sheet, led by Mr. Poorvik, proudly represented Anvesana Innovation and Entrepreneurial Forum and PESITM, Shivamogga, at the prestigious International Knowledge Millennium Conference (IKMC) 2025, hosted by IKP Knowledge Park, Hyderabad. The event brought together over 150 innovators and startups across India, offering a vibrant platform for collaboration and exposure. Team CPR Sheet showcased their innovative solution, engaged with mentors and investors, and explored growth opportunities.



>>> ANVESANA INCUBATED STARTUPS FEATURED IN ALL INDIA RADIO!



Three of our incubated startups – Unriddle Technologies Private Limited, SGB Pvt Ltd, and Farmland Industries India Private Limited, were featured on national broadcast via All India Radio, where their founders shared their journeys of innovation, rural impact, and partnership with our ecosystem, bringing deserved recognition to the Malnad region's vibrant startup movement.



>>> FARMLAND INDUSTRIES FEATURED IN LEADING NEWSPAPER

Farmland Industries India Pvt. Ltd. was recently featured in major newspapers for its innovative and affordable mechanization solutions designed to uplift small and marginal farmers. This recognition showcases the startup's impactful contribution to rural agriculture and highlights Anvesana TBI's role in nurturing promising innovations from the Malnad region. Such milestones further strengthen the momentum of rural entrepreneurship and agri-tech advancement in Karnataka.

City-based startup designs four-wheeled quad bike for farmers

ARPITHA I @Shivamogga

FARMLAND Industries India Private Limited, a city-based startup, has designed a four-wheeled quad bike aimed at helping farmers with small landholdings of three to four acres. The vehicle, priced around Rs 2.5 lakh, can easily navigate plantations and perform essential farm tasks where tractors and tillers are difficult to operate. Equipped with a trolley attachment capable of carrying 500 to 800 kg, the quad bike is expected to ease labour shortages and make fertiliser and manure application more convenient for small farmers.

Vishwanath, founder and director of Farmland Industries India Private Limited told **The New Indian Express** that tractors and tillers which could cost farmers around 8-10 lakhs to carry out their agricultural activities. To buy a quad bike from their farms farmers are spending Rs 3,000 per acre for one time which is not cost effective. "My concept is that a small vehicle which can be useful to carry out most of agricultural works should assist smallfarm-

INDIAN EXPRESS

The Quad four-wheeler bike developed by Farmland Industries India Private Limited in Shivamogga | express

ers to commute inside the area of their farmland. Hence, a small four wheeler quad bike was developed in 2015-16. This model contains a bike which will commute the inside and corners of the farmland.

Vishwanath said that last year the startup witnessed nearly Rs 1.2 crores business. Last year around 100 vehicles were sold. He claimed that those who bought the bike, have never complained about single issue so far and they are using it in the same way as when they bought it, he added.

In future, the production unit will be set up in tier-2 and tier-3 cities and no plans to shift to metropolitan cities yet and plans were made to employ people of this region for the startup.

>>> SGB AGRO INDUSTRIES – DRIVING RURAL INNOVATION FROM KOPPA

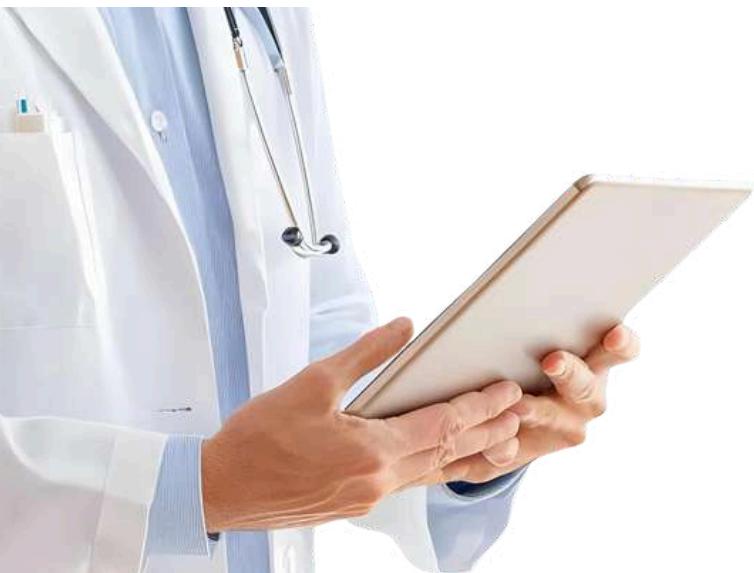
Anvesana-incubated startup SGB Agro Industries Pvt. Ltd. is transforming agricultural innovation in rural Karnataka. In just two quarters, it achieved a ₹1 crore turnover and empowered 4,000+ farmers with affordable solutions. Featured on Akashvani Bhadravathi, SGB embodies rural entrepreneurship, creating 15 local jobs, including six women-led roles in Koppa.

With a growing digital presence and upcoming innovations like **“TILTOR”** and a **Remote-controlled** hybrid agri vehicle, SGB continues to make farming smarter, sustainable, and impactful for India's farmers.



>>> UNRIDDLE TECHNOLOGIES EXPANDS ITS HORIZONS

Unriddle Technologies Pvt. Ltd. continues to strengthen its market presence by expanding its customer base in the healthcare sector.



The company recently onboarded Manasa Hospital, Shivamogga, SunCoast Hospital, Bengaluru, and HCG Malnad Cancer Hospital, Shivamogga, marking a significant step in its growth journey. This expansion reflects Unriddle's commitment to delivering innovative, technology-driven solutions that enhance operational efficiency and patient care across healthcare institutions.

>>> **SAFECLOAK EXPANDS IN TEMPLE AND RAILWAY SEGMENTS**



SafeCloak at Shirdi

In October 2025, SafeCloak achieved key milestones with new smart locker installations at the Shree Saibaba Sansthan Trust, Shirdi, and Dwarka Railway Station, Gujarat. These deployments provide devotees and travelers with secure, digital storage solutions, ensuring convenience and peace of mind. With this expansion, SafeCloak continues to enhance accessibility and redefine smart storage across India's spiritual and travel hubs.



>>> CALL FOR APPLICATIONS FOR VRIDHI - INCUBATION PROGRAM



ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

Call for Applications

Startup Incubation Program - Vridhi

Powered by Anvesana TBI | Supported by Govt. of Karnataka

Focused Sectors

(with AI - driven innovations)



AgriTech



HealthTech



EduTech



Tourism

Scan here to apply



Join Vridhi, Anvesana TBI's flagship incubation program, to accelerate your startup with the right Mentorship, access to market connect, facilitation for funding.

www.anvesana.co.in

+91 81470 53061

info@anvesana.co.in

Anvesana TBI invites early-stage startups and aspiring founders to apply for the VRIDHI Incubation Program, designed to help innovators build, grow, and scale impactful ventures. The program offers mentorship, prototyping support, market access, and funding opportunities through Anvesana's strong ecosystem network.



Shri. Prashant Prakash
Chairman



Mr. CMPatil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
CCA, PESTrust



Mr. Harish Gadagin
Chief Operating Officer



Mr. Bharath Kumar
Incubation Manager



Mr. Sarvesh
Content Manager



Mr Pavan M Naik
Program Associate



Vishwa H M
Graphic Designer

>>> REACH US OUT

SCAN TO FOLLOW US ON



@anvesana_tbi



**Anvesana Innovation
and Entrepreneurial
Forum**

SCAN HERE TO VIEW OUR PAST NEWSLETTERS



 + 91 81470 53061

 info@anvesana.co.in

 www.anvesana.co.in

 PES Campus, Admin Block, Shivamogga, Karnataka-577204

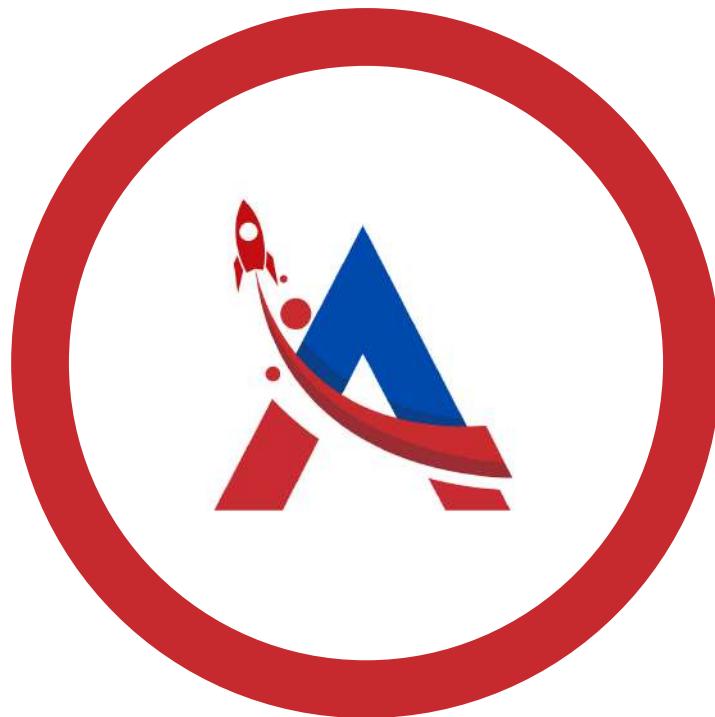
>>> OUR PARTNERS



Krishi
Kalpa
Uplifting farmers lives



Conceptia KONNECT



Anvesana Innovation and Entrepreneurial Forum

+ 91 81470 53061

info@anvesana.co.in

www.anvesana.co.in

PES Campus, Admin Block, Shivamogga, Karnataka-577204

Volume number : 02

Issue Number : 10

Date of Publication : 01/11/2025

Update of Month : October 2025