



ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER JULY 2026

Programs

Yuva Shristi

Diksuchi

Vrudhi

Vega



»»» SESSION ON STARTUP FOUNDATIONS: BUILDING TEAMS, FINDING CUSTOMERS & SCALING EXECUTION BY MR. C M PATIL

2:36 PM | Anvesana TBI: session on Building Teams, Finding C...

Anvesana | K-tech | PES TRUST

Anvesana TBI

Welcomes you to a session on

STARTUP FOUNDATIONS

Building Teams, Finding Customers & Scaling Execution

SPEAKER

Mr. C M Patil

Managing Director, Anvesana TBI

www.anvesana.co.in | info@anvesana.co.in

Anvesana Graphics (Presenting, annotating)

Samparkisu

C.M. Patil

Sanjeev Bijapur

yogeesh kam...

14 others

Social-Media & Digital ...

July was marked by a series of initiatives focused on strengthening startup capabilities, encouraging student innovation, and expanding Anvesana's collaborative ecosystem. Through expert mentoring, founder advisory sessions, entrepreneurship awareness programmes and institutional engagements, Anvesana continued to support entrepreneurs and aspiring innovators at different stages of their journey while advancing its mission of building a vibrant entrepreneurial ecosystem in the Malnad region.

C.M. Patil

Pruthi S

Sanjeev Bijapur

yogeesh kamat

Anvesana Graphics

Social-Media & Digital Co...

Fireflies.ai Notetaker Trac...

17 others

Anvesana TBI commenced the month's founder development initiatives with an exclusive mentoring session led by Mr. C. M. Patil, Managing Director, Anvesana TBI. Designed for early stage startups, the session explored the importance of building complementary founding teams, validating customer needs, defining team roles and developing customer

acquisition strategies. Practical discussions encouraged founders to strengthen execution, make informed decisions and establish strong organisational and market foundations for sustainable growth.



SESSION ON CRAFTING WINNING STARTUP PITCHES: STRATEGIES FOR GRANT & INVESTOR READINESS

5:18 PM | Anvesana TBI session on Crafting Winning Startup P... ⓘ

Anvesana Graphics (Presenting, annotating) ⓘ 15

Anvesana

k-tech

Anvesana TBI

Welcomes you to a session on

CRAFTING WINNING STARTUP PITCHES

Strategies for Grant & Investor Readiness

SPEAKER

Mr. Azhar Yakkundi

Investment Associate, Arali Ventures

www.anvesana.co.in

info@anvesana.co.in

Azhar Yakkundi

D

Divya Singh

11 others

Bharath K...

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Recognising the importance of investment readiness, Anvesana organised a virtual session featuring Mr. Azhar Yakkundi, Investment Associate at Arali Ventures. Founders learned how to structure compelling pitch decks, communicate their innovation with clarity, present market opportunities and traction, and confidently prepare for grant and investor interactions.

5:27 PM | Anvesana TBI session on Crafting Winning Startup P... ⓘ

15

Azhar Yakkundi

D

Divya Singh

Sanjeev Bijapur

Ram Adhikari

Fireflies.ai Notetaker Shre...

Anvesana Graphics

read.ai meeting notes

7 others

Bharath Kumar

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Anvesana Newsletter July 2026

ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM



12:51 PM | Revenue Growth Mentoring Sessions – Anvesana TBI ⓘ

Sathwik (Presenting, annotating)



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Report Generated
Saturday, November 29, 2025

Report ID
FP-2025-11-986

Overall Performance

186/250

Total Score

74.40%

Performance

Good

Grade

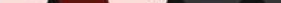
Confidence

Study Language

Knowledge

A 2x2 grid of speaker cards for a virtual event. Each card features a circular profile picture, a name, and a status icon (mute or microphone).

- Top-left:** Sathwik, a man in a suit, with a mute icon.
- Top-right:** Vivek Puneekar, a man in a white shirt, with a microphone icon.
- Bottom-left:** Harish Gadagin, a man in a white shirt, with a microphone icon.
- Bottom-right:** Bharath Kumar, with a stylized A logo, with a microphone icon.



A screenshot of a Zoom meeting interface. At the top, the title bar reads "Revenue Growth Monitoring Session - Aravindan TM" with a timestamp of "1:00 PM". The main area displays four video thumbnails of participants. From left to right: Muhammad K.S. (a man with a beard in a dark shirt), Roshan P. Purohit (a man with a beard in a light blue shirt), Harish Goudiga (a blue placeholder tile with a profile icon), and Rishabh (a man with a beard in a dark shirt). At the bottom is a Zoom toolbar with icons for chat, mute, video, gallery view, share screen, and other controls. The bottom right corner shows the system tray with a clock at 1:00 PM and a taskbar icon.

The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "Revenue Growth Modeling Tool - Anecdotal TMI". The slide content includes a list of bullet points under the heading "What? - The government RE development team wants to see whether they should have a revenue tool" and a section titled "What's new?" with a list of features. The slide also includes a "Key Takeaways" section. On the right side of the screen, there are four video thumbnails of participants: Mike D'Amico, Chris Long, Sam Kufner, and another participant. The Zoom status bar at the bottom shows the time as 10:58 AM and the meeting title as "Revenue Growth Modeling Tool - Anecdotal TMI".

A screenshot of a Zoom meeting interface. At the top, the title bar reads "(2:11 PM) Revenue Growth Marketing Session - Avasara TB". Below the title bar, there are three video thumbnails of participants. The first thumbnail on the left shows a man with dark hair and a beard, wearing a dark jacket, with the name "David Pughar" at the bottom. The middle thumbnail shows a man with short dark hair and glasses, wearing a green shirt, with the name "Naveen Gunda (Anish Bhatnagar)" at the bottom. The third thumbnail on the right shows a man with short dark hair and a beard, wearing a light blue shirt, with the name "Anish Bhatnagar" at the bottom. At the bottom of the screen, there is a Zoom toolbar with icons for chat, gallery view, share screen, and other controls. The status bar at the very bottom shows "100% battery" and "Signal strength".

To address the needs of growth stage ventures, revenue stage startups participated in personalised one-to-one advisory sessions with Mr. Vivek Punekar. Discussions focused on customer acquisition, pricing, fundraising, operations, cash flow and scaling strategies, enabling founders to identify practical priorities and establish long term mentoring relationships.



MONTHLY FOUNDERS CONNECT



Founders Connect at Anvesana is a space for startup founders to share experiences, learn from peers, and gain clarity through open dialogue. Continuing its emphasis on collaborative learning, the incubated startups shared progress, discussed business challenges and learned from one another's experiences. The interactions also enabled the incubation team to provide tailored guidance and facilitate meaningful ecosystem connections.

ANVESANA INCUBATED STARTUPS - COHORT 3



»» YUVA TALK BY MR. DAYASUDHAN, FOUNDER, BLOOMBYTECH SOLUTIONS PVT LTD



Student engagement remained a major focus during July through expert talks, workshops and practical learning experiences designed to encourage innovation and entrepreneurial thinking.

Bridging classroom learning with entrepreneurial practice, Mr. Dayasudhan, Founder of Bloombytech Solutions Pvt. Ltd., interacted with around 150 final year students of PES Polytechnic. Drawing from his entrepreneurial journey, he encouraged students to develop industry relevant skills, embrace innovation and explore entrepreneurship as a viable career path.





YUVA SHRISTI

SESSION ON MASTERING COMPETITIVE ANALYSIS BY AZHAR YAKKUNDI

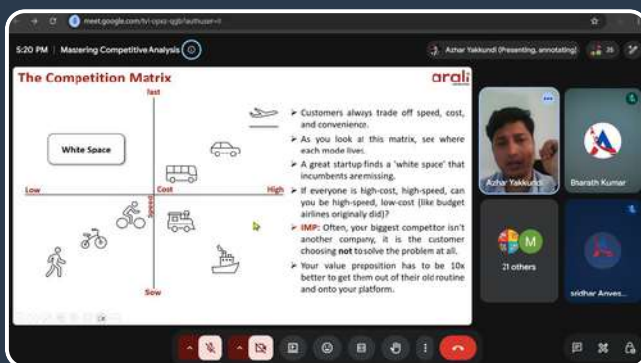
5:05 PM | Mastering Competitive Analysis

Azhar Yakkundi (Presenting, annotating)

25

An introduction to the enigmatic world of Early-Stage Funding Competitor Analysis

Azhar Yakkundi
Early-stage Investor@Arali Ventures



ACT Cohort students participated in a practical learning session by Mr. Azhar Yakkundi on analysing competitors, identifying market opportunities and building sustainable competitive advantages. Real world examples helped participants understand how strategic market analysis strengthens startup decision making.

SESSION ON INNOVATION AND LOW-FIDELITY PROTOTYPING



Students also gained hands-on exposure to low fidelity prototyping techniques, learning how rapid experimentation, user feedback and iterative design can help validate ideas before investing in product development. The session reinforced the importance of early validation in building successful solutions.



»» AWARENESS SESSION ON INNOVATION AND ENTREPRENEURSHIP



More than 200 students of PES Institute of Advanced Management Studies participated in an awareness session introducing innovation, entrepreneurship and the startup ecosystem. By showcasing success stories of Anvesana-incubated startups, the programme encouraged students to identify opportunities, think creatively and consider entrepreneurship as a future career pathway.





➤➤➤ PRODUCT LAUNCH BY ACT COHORT TEAM – RAHUL



ACT Cohort participant Rahul launched his mobile application during a charitable event at Honnali, marking an important milestone in transforming an innovative idea into a practical solution with real world impact. We are proud to see our student entrepreneur taking meaningful

steps towards innovation and wish Rahul continued success in his entrepreneurial journey.

➤➤➤ ACT COHORT PROGRESS REVIEW



Anvesana TBI conducted a progress review session for ACT Cohort teams to assess their prototype development and implementation milestones. Teams presented updates on their progress, discussed challenges, and received constructive feedback from Anvesana team. The review helped identify key action points, ensuring participants remain focused on achieving their goals.

**>>> RIGHT HORIZONS AIF INVESTORS EVENING**

The Right Horizons hosted the AIF Investors Evening at Kimmane Golf Resort, Shivamogga, featuring the RH Rising India Opportunities Category III Alternative Investment Fund. Prior to the event, the Right Horizons team interacted with the Anvesana team and incubated startups, discussing investment readiness and ecosystem collaboration. Mr. C. M. Patil, Managing Director, Anvesana TBI, delivered a keynote on "Building Scalable Businesses & Democratizing Entrepreneurship in Bharat," highlighting the role of HNIs in strengthening India's startup ecosystem. Mr. Anil Rego, Founder & CIO, Right Horizons PMS, shared insights on long term investing, risk managed wealth creation, and alternative investment opportunities. The event concluded with networking and dinner.





»» VISIT OF POOJYA SHRI ODEYAR CHENNAMALLIKARJUNA SHIVACHARYA SWAMIJI



Anvesana continued strengthening its ecosystem through meaningful institutional interactions. The visit of Poojya Shri Odeyar Chennamallikarjuna Shivacharya Swamiji provided an opportunity to share Anvesana's vision and discuss inspiring students from the Honnali region towards innovation and entrepreneurship.



»» VISIT BY DAYANANDA SAGAR UNIVERSITY FACULTY

Faculty members from Dayananda Sagar University also visited the incubation centre to understand its incubation ecosystem and explore future opportunities for academic collaboration and knowledge exchange.





TEAM ANVESANA



Shri. Prashant Prakash
Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
Registrar PES Trust



Mr. Harish Gadagin
Chief Executive Officer



Mr. Bharath Kumar
Incubation Manager



Mr. Sarvesh Kumar
Content Manager



Mr. Sridhar T N
System Admin



Mr. Pavan M Naik
Program Associate



Mr. Vishwa H M
Graphic Designer



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