

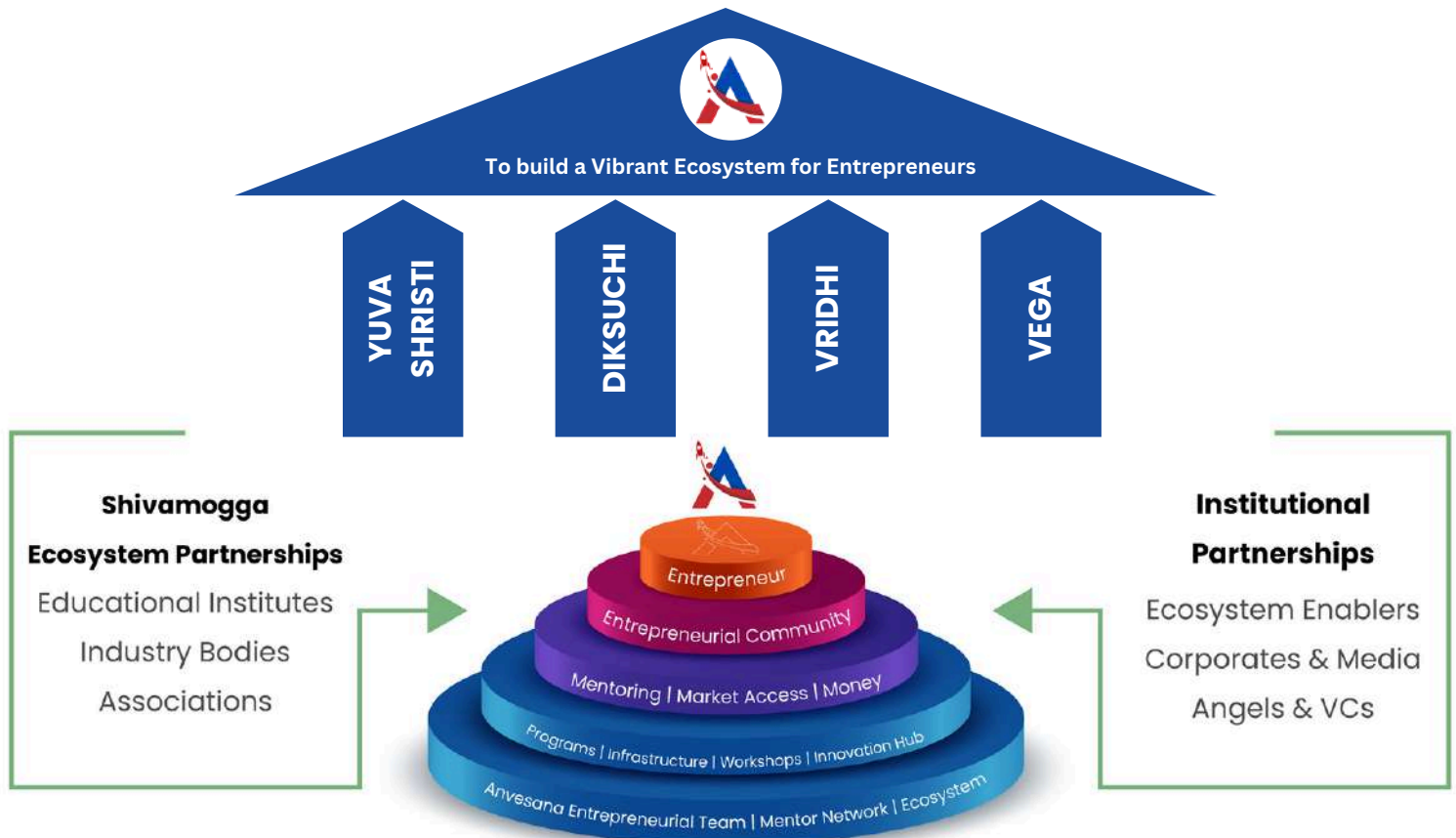


ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER – JULY 2025



Anvesana envisions a vibrant entrepreneurial landscape in the Malnad region, where mission-driven entrepreneurs from small towns become the backbone of economic progress.

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>>> SHIMOOGA GETS A STARTUP BOOST! ANVESANA'S JOURNEY RECOGNISED

k-tech



**STARTUP
KARNATAKA**

TECHNOLOGY BUSINESS INCUBATOR (TBI) 2.0

**ANVESANA INNOVATION & ENTREPRENEURIAL
FORUM PESITM, SHIVAMOGGA**

**Shivamogga gets a startup launchpad!
ANVESANA TBI supports innovation in electronics,
ICT, and Industry 4.0**



₹10 CR GOK SUPPORT





#BuildInKarnataka

**With ₹10 Cr support from GoK, Anvesana TBI at PES is set to power innovation
in electronics, ICT & Industry 4.0**



PAYROLL & COMPLIANCE DECODED


SIMPLIFYING COMPLIANCE AND PAYROLL FOR GROWING STARTUPS

Anvesana Innovation and Entrepreneurial Forum in collaboration with Candor Business Solutions Pvt. Ltd. Welcomes you to a virtual session on

Payroll & Compliance Decoded

Simplifying compliance and payroll for growing startups



gowrav bhargav

Disha Ravandur

Anvesana Graphics

23 others

Bharath Kumar

3:05 PM | Simplifying compliance and ...

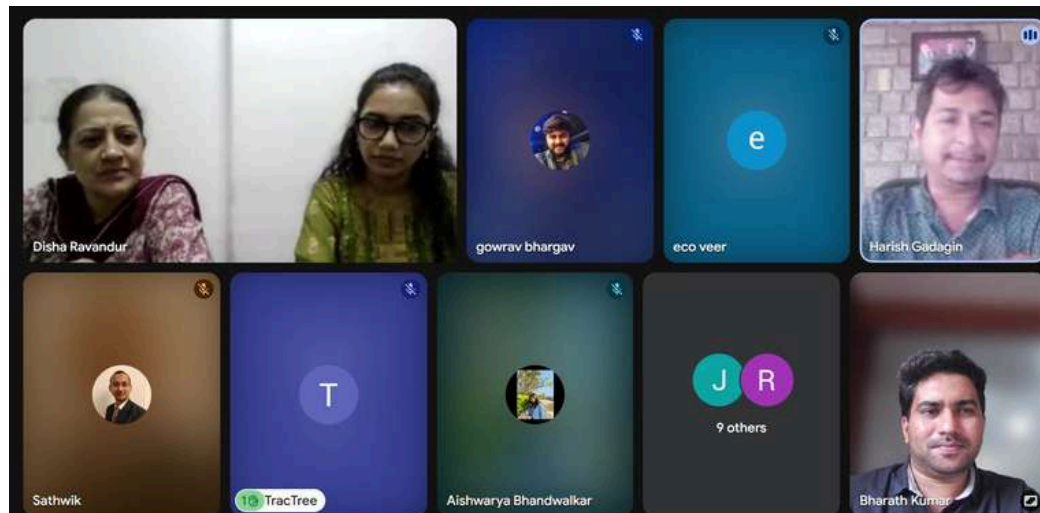
Microphone, Camera, Chat, Hand, etc.

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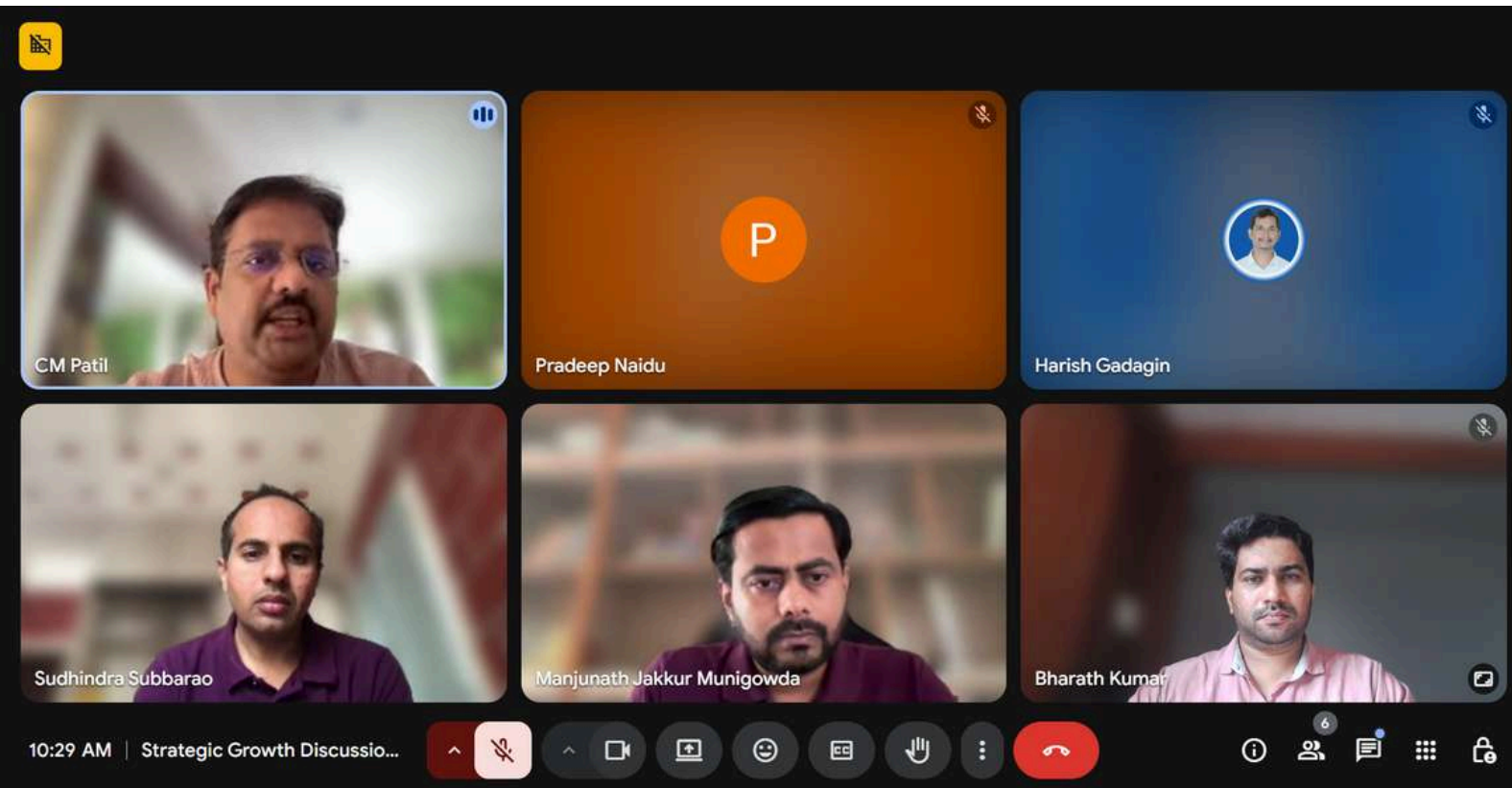
Startups gained actionable insights on legal compliance, payroll setup, and HR essentials, empowering them to build legally sound and scalable businesses.

As part of our Knowledge Series, we hosted a focused session on Payroll & Compliance Decoded in collaboration with Candor Business Solutions.

The session offered practical insights on mandatory registrations, PF & ESI, employee compliance, HR policies, and tech tools for efficient payroll—helping startups and aspiring entrepreneurs build a strong, foundation for growth.



➤➤➤ GROWTH SUPPORT FOR CLOAKTECH SOLUTIONS PVT LTD



➤➤➤ EXPLORING INVESTMENT OPPORTUNITIES FOR INCUBATED STARTUPS

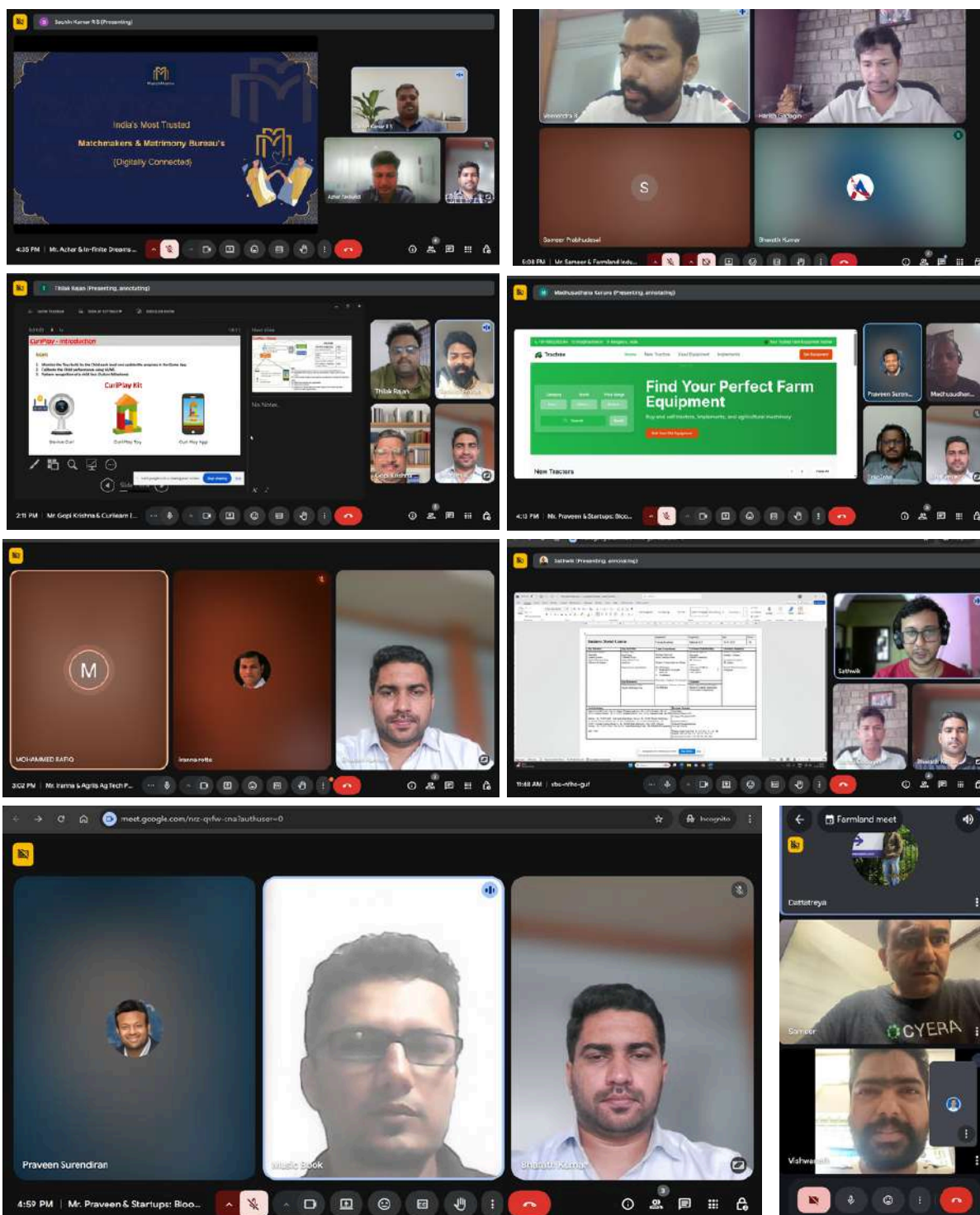


Anvesana TBI recently engaged in a strategic discussion with Kahu Ventures, exploring early-stage investment opportunities for its incubated startups.

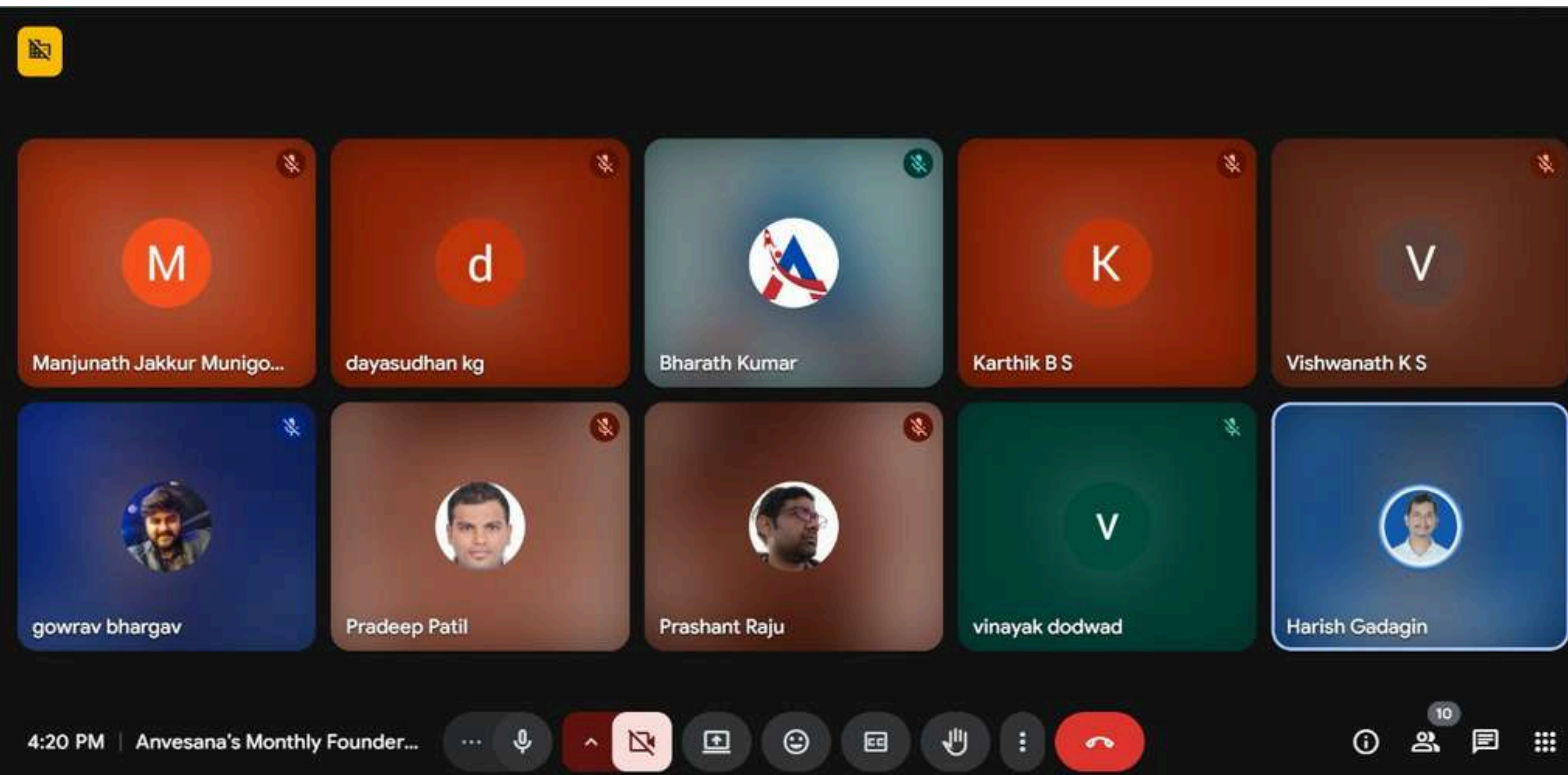
»»» JULY MONTH MENTORSHIP HIGHLIGHTS AT ANVESANA

In July, Anvesana TBI enabled impactful mentoring sessions to drive startup growth across sectors.

STARTUPS EMERGED WITH ENHANCED FOCUS, REFINED STRATEGIES, AND INCREASED CONFIDENCE TO SCALE, THANKS TO THE TAILORED MENTORSHIP PROVIDED BY OUR DEDICATED MENTORS.



➤➤➤ MONTHLY FOUNDERS CONNECT



At Anvesana, Founders Connect is a platform for startup founders to share their journeys, challenges, and wins with peers who truly understand the entrepreneurial path. It fosters open dialogue, peer learning, and a strong sense of community. These sessions also enable the Anvesana team to offer targeted guidance and connections. Founders leave with clearer direction and renewed confidence, reflecting the strength of collective support.

The session strengthened peer connections and empowered startups with insights and support to drive their next phase of growth.



»»» EXPLORING OPPORTUNITIES IN INNOVATION & ENTREPRENEURSHIP



Mr. Harish Gadagin delivered a comprehensive session on navigating the NIDHI-PRAYAS application process.

The session covered key aspects, including:

- An overview of eligible ideas – with a focus on tech-enabled, product-oriented, and socially impactful innovations
- Essentials of crafting a strong proposal: clear problem definition, innovative solutions, feasibility, and potential for impact and scalability
- The importance of a well-structured pitch deck – covering content, format, and storytelling flow
- A step-by-step breakdown of the application journey – from the call for proposals to final selection and funding
- Practical insights and real-world examples drawn from Anvesana's incubation experience

He shared insights on proposal writing, eligibility, and startup funding, supported by real examples. With 75 participants, the session inspired interest in entrepreneurship and received positive feedback, with requests for hands-on workshops and continued mentoring support.

The session was highly interactive, with Mr. Harish addressing participants' queries and motivating them to take their first steps into entrepreneurship.

➤➤➤ IGNITING INNOVATION: ANVESANA AWARENESS SESSION AT PES IAMS

Anvesana TBI conducted an engaging awareness session for first-year students of PES IAMS, introducing them to the world of innovation, entrepreneurship, and startup opportunities. The session aimed to spark curiosity, build foundational understanding, and invite students to be part of Anvesana's vibrant entrepreneurial ecosystem from day one.



➤➤➤ SURYANIRBHAR AGRITECH: EMPOWERING WOMEN FARMERS THROUGH SUSTAINABLE TOOLS



July was a transformative month for Suryanirbhar, marked by the active engagement of women farmers across Karnataka, Madhya Pradesh, and Maharashtra in adopting eco-friendly agricultural equipment. In partnership with Soil Trust and Gramya Ventures, the initiative supported grassroots efforts to reduce weedicides by deploying weeder machines in model farms and villages

➤➤➤ SAFECLOAK EXPANDS TO 3 NEW RAILWAY STATIONS



In July 2025, SafeCloak extended its footprint with new installations at Gorakhpur (U.P.), Bhusawal, and Nashik Road (Maharashtra) railway stations. Now present in 20 cities across India, SafeCloak continues to redefine travel convenience with its smart digital cloakroom solutions

»»» OPEN STAGE BY MUSIC BOOK: CELEBRATING RAW TALENT

Music Book hosted its first Open Stage on July 25th at WRKWRK, Mangalore, offering aspiring artists a platform to perform and connect. The event highlighted raw talent, encouraged creative expression, and strengthened Music Book's mission to support emerging performers and understand their journey.



➤➤➤ EVALUATING INNOVATION: NEWGEN IEDC PROPOSAL REVIEW AT JNNCE



Anvesana TBI participated in the evaluation of NewGen IEDC proposals at JNNCE, Shivamogga, assessing student ideas on parameters such as innovation, feasibility, market potential, and startup viability. The session aimed to identify promising projects and provide constructive feedback to nurture early-stage entrepreneurial thinking.



>>> SRI CHETHAN RAM VISITS ANVESANA



A Legacy of Learning Chethan Ram R A Inspires at Anvesana

We were privileged to host Sri Chethan Ram R A, a celebrated international trainer with over four decades of experience in personality development and education. Having empowered over 10 lakh students and 20,000 teachers across India, his impactful sessions on study skills and exam techniques have inspired diverse audiences—from students and educators to professionals and parliamentarians.

We see immense value in his association and look forward to exploring long-term collaboration with our PES institutions.



➤➤➤ BUILDING SYNERGIES WITH KRISHIK AGRI BUSINESS INCUBATOR



Anvesana TBI had the pleasure of hosting Dr. S. S. Dolli, CEO of Krishik Agri Business Incubator, UAS Dharwad, and his team for a collaborative discussion. The meeting focused on identifying synergies in agri-entrepreneurship, with an emphasis on joint programs and opportunities that could benefit startups across both ecosystems.





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Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



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Dr. Nagaraj R
CCA, PES Trust



Mr. Harish Gadagin
Chief operating officer



Mr. Bharath Kumar
Incubation manager



Mr. Likewin Thomas
Program Co-ordinator



Vishwa
Graphic Designer

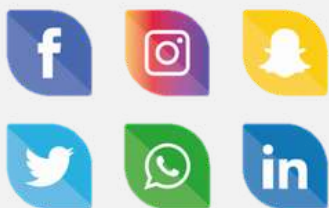


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+ 91 81470 53061

info@anvesana.co.in

www.anvesana.co.in

PES Campus, Admin Block, Shivamogga, Karnataka-
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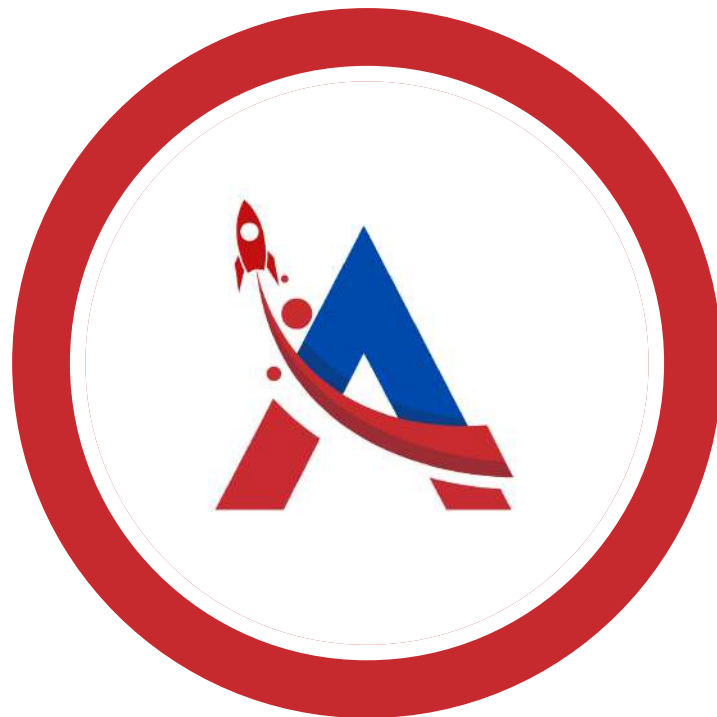
BANGALORE
FOSTERING ENTREPRENEURSHIP



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+ 91 81470 53061



info@anvesana.co.in



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