



ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER

APRIL 2026

Anvesana Programs

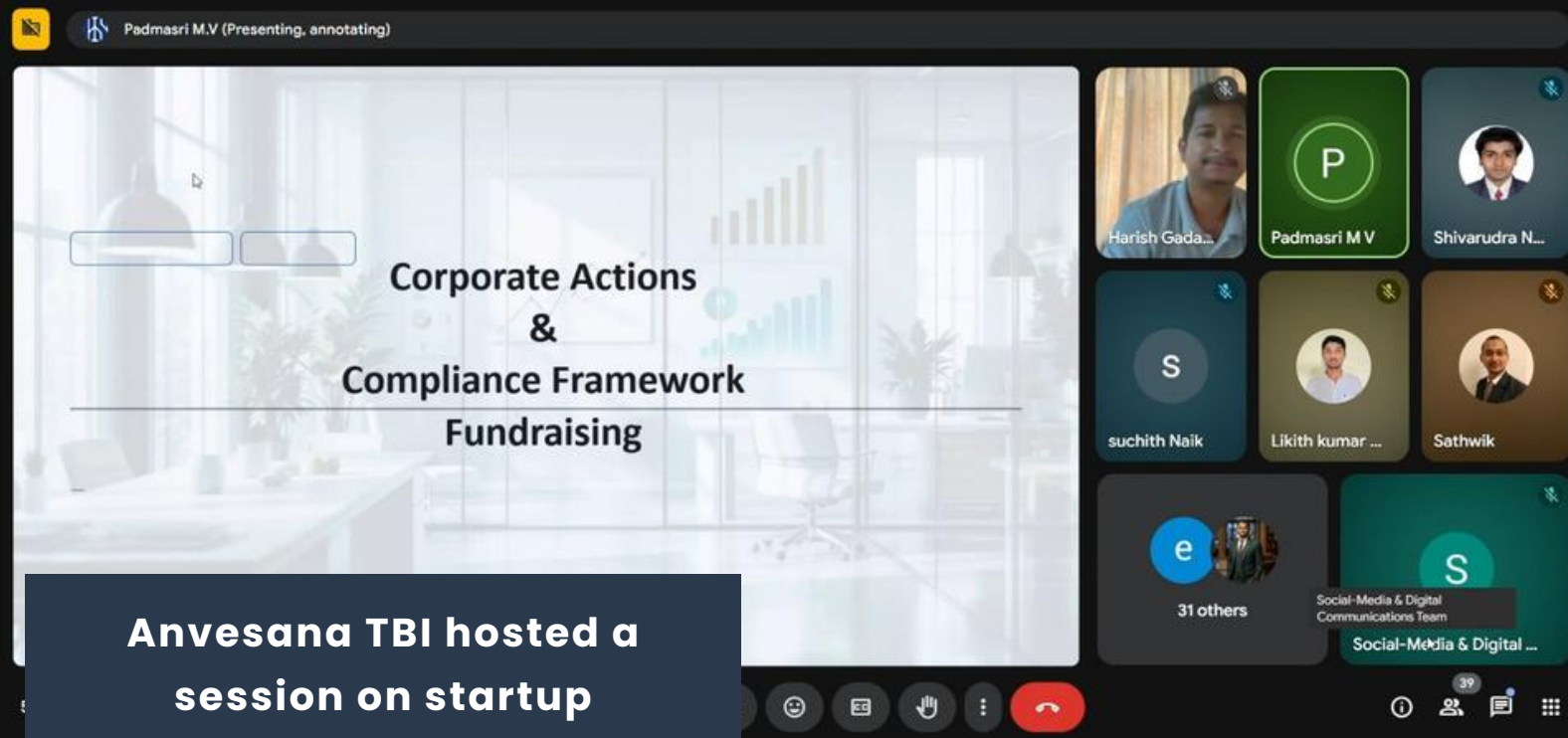


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STARTUP FUNDRAISING: LEGAL BLUEPRINT FOR FOUNDERS



Anvesana TBI hosted a session on startup fundraising, covering legal compliance and investor readiness.

Anvesana TBI conducted an insightful session on the legal aspects of startup fundraising, featuring Ms. Padmasri Varadarajan, Legal Consultant & Educator. The session covered key topics such as corporate actions, compliance frameworks, startup structuring, and investor readiness, enabling aspiring founders to better understand the fundamentals of raising capital.

Participants gained practical knowledge on legal processes and strategic decision making, helping them navigate their fundraising journey with greater clarity and confidence. They also developed a clearer understanding of compliance requirements essential for successful fundraising and business growth.



STARTUP SPOTLIGHT

➤➤➤ CAMPUS INNOVATION SPOTLIGHT: FEATURED CPR SHEET BY MR. POORVIK AND TEAM FROM PESITM



The innovative CPR Sheet project, developed by students from PESITM, led by Mr. Poorvik and team, was recently featured on DD Chandana along with the Campus Ambassadors of Anvesana TBI.



Scan the QR code to watch the complete episode.

Campus Ambassadors Featured for Driving Innovation & Entrepreneurship in

CAMPUS



RURAL INNOVATION IN SPOTLIGHT: FIXWALA FEATURED ON DD CHANDANA



STARTUP SPOTLIGHT

➤➤➤ SURYANIRBHAR AGRITECH & TRACTREE FEATURED ON DD CHANDANA



Suryanirbhar Agritech and TrackTree were featured on DD Chandana, showcasing their innovative agri-tech solutions and real-world impact. This recognition highlights their contribution to advancing technology in agriculture and reflects the growing success of emerging startups in the ecosystem.



Scan the QR code to watch the complete episode.



ANVESANA DRIVES INNOVATION AT MINISTRY OF EDUCATION'S INNOVATION CELL (MIC) IDE BOOT CAMP



The Anvesana team played a key facilitation role throughout the **MIC IDE Boot Camp** held at JNNCE College, Shivamogga, going beyond participation as jury members. The team actively supported the planning and execution of the event by mentoring participants, evaluating innovative ideas, conducting engaging sessions, and guiding students in refining their solutions. Their involvement helped create a collaborative learning environment that encouraged creativity, innovation, and entrepreneurial thinking among young innovators.



Through continuous support and active engagement during the boot camp, Anvesana reinforced its commitment to nurturing innovation, entrepreneurship, and problem-solving among students and aspiring founders



»»» ENGINEERING FOR HUMANS: DESIGNING SOLUTIONS THAT MATTER

An engaging session on “Engineering for Humans” was delivered by Anvesana COO Harish Gadagin to participants from across India during the MIC IDE Boot Camp at JNNCE College, Shivamogga. The session focused on designing products with a human-centered approach, encouraging participants to think creatively, identify real-world problems, and develop impactful solutions.

“GREAT INNOVATIONS BEGIN WHEN ENGINEERING STARTS WITH HUMAN NEEDS, NOT JUST TECHNOLOGY.”

Participants also gained insights into innovation strategies, problem-solving frameworks, and effective idea presentation techniques through interactive discussions and hands-on learning activities on pitching their ideas.





▶▶▶ **NAVIGATING THE ENTREPRENEURIAL LANDSCAPE: STRATEGIES & CHALLENGES IN BUILDING A SUCCESSFUL STARTUP**



An insightful panel discussion on “Navigating the Entrepreneurial Landscape: Strategies and Challenges in Building a Successful Startup” was conducted during the MIC IDE Boot Camp at JNNCE College, Shivamogga. The session was moderated by Anvesana COO Harish Gadagin and featured distinguished startup founders including Mr. Gowrav, Founder of SGB Private Limited, Mr. Akshay, Founder of Unriddle Technologies, and Mr. Venkatesh, Founder of Do Minds Labs..

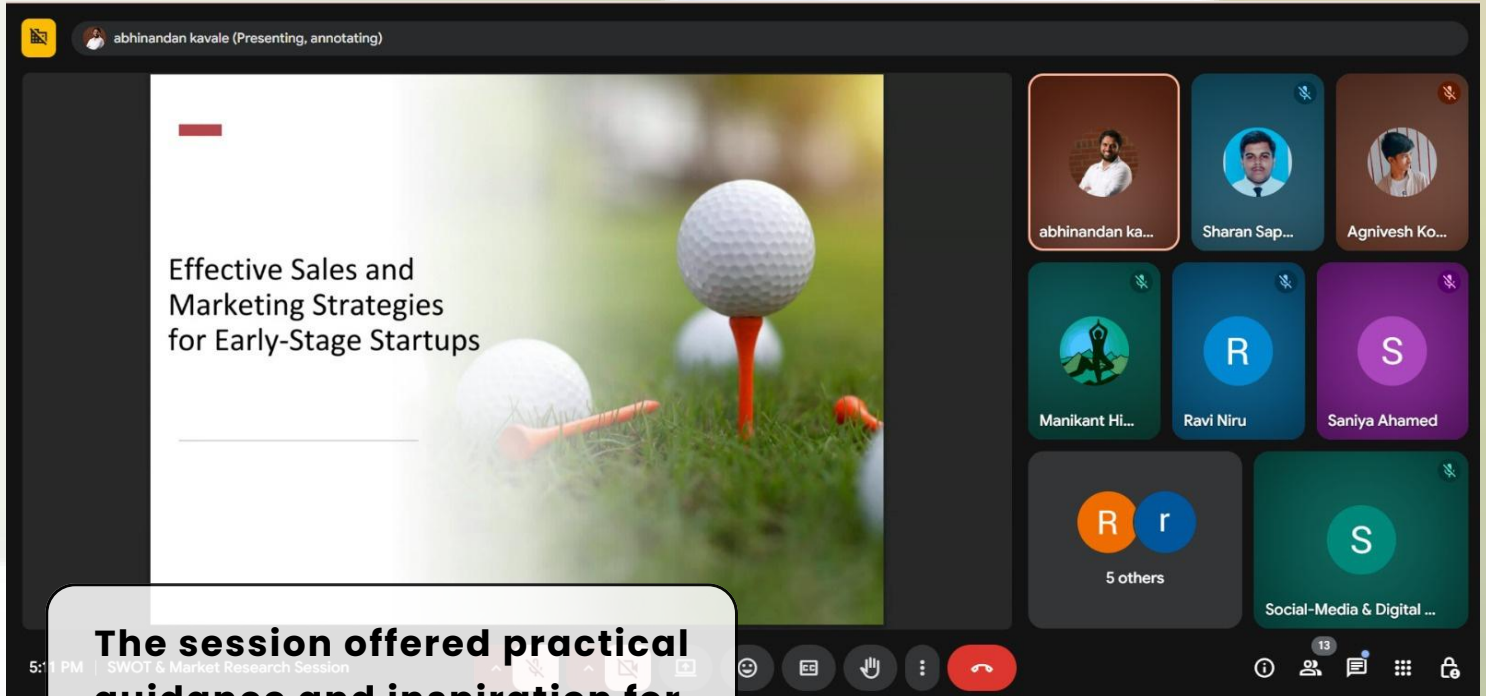
**“BEHIND EVERY SUCCESSFUL STARTUP IS A JOURNEY OF CHALLENGES,
RESILIENCE, AND RELENTLESS EXECUTION.”**

The discussion offered practical insights into the entrepreneurial journey, including market opportunities, business models, startup challenges, funding, and team building. The founders also shared their experiences, failures, and key lessons from building their ventures, providing participants with a real-world understanding of entrepreneurship.



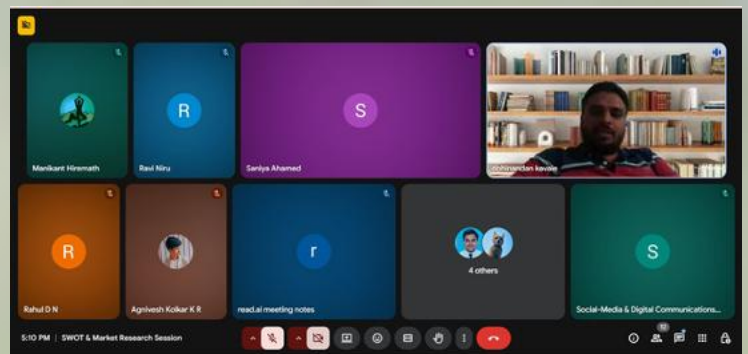
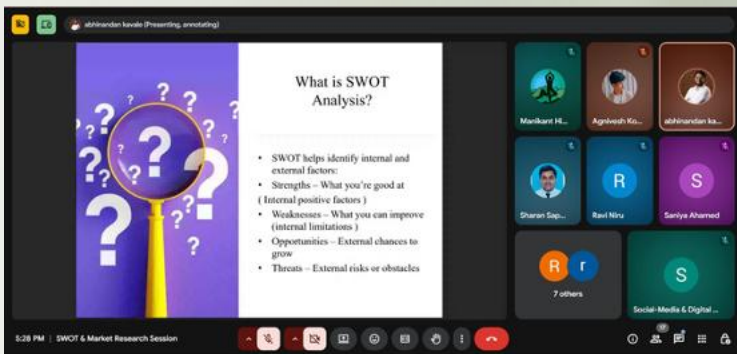


SWOT ANALYSIS & MARKET RESEARCH SESSION FOR ACT COHORT TEAMS



The session offered practical guidance and inspiration for aspiring students.

A session on SWOT Analysis and Market Research was conducted for ACT Cohort teams, educating participants with practical tools to assess strengths, weaknesses, opportunities, and threats, helping them understand market dynamics. The session guided teams in validating their ideas, identifying target customers, analyzing competitors, and making informed, data driven decisions. It enabled participants to refine their strategies, strengthen their business models, and align their innovations with real market needs.





YUVA TALK SPOTLIGHT: MS. SADHVI SPEAKS ON INTELLECTUAL PROPERTY & INNOVATION



Anvesana conducted a Yuva Talk on Intellectual Property for 50 B.Com students, featuring a keynote session by Ms. Sadhvi. The session introduced students to the fundamentals of intellectual property, highlighting its importance in protecting ideas and its critical role in fostering innovation and entrepreneurship.

Ms. Sadhvi also covered key forms of IP, including patents, trademarks, and copyrights, while encouraging students to recognize the value of their ideas and take proactive steps toward safeguarding and commercializing them.





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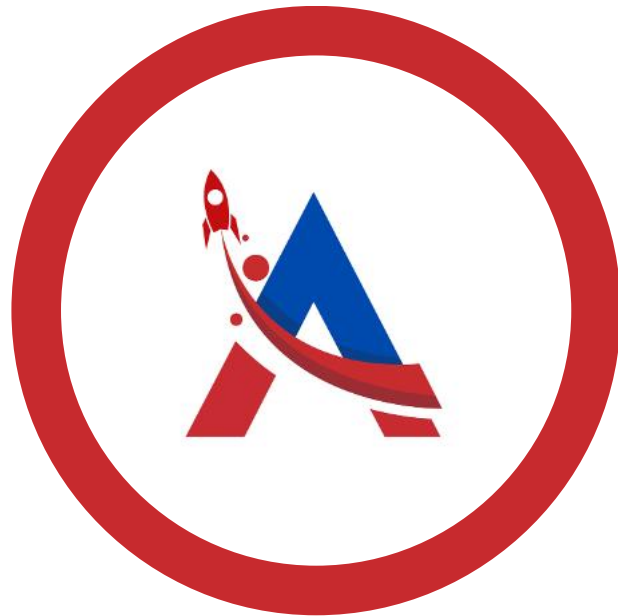
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