ANVESANA INNOVATION AND ENTREPRENEURIAL FORUM

ASPIRATIONS MEET ACCELERATION



NEWSLETTER

OCTOBER 2026

Programs

Yuva Shristi | Diksuchi | Vrudhi | Vega

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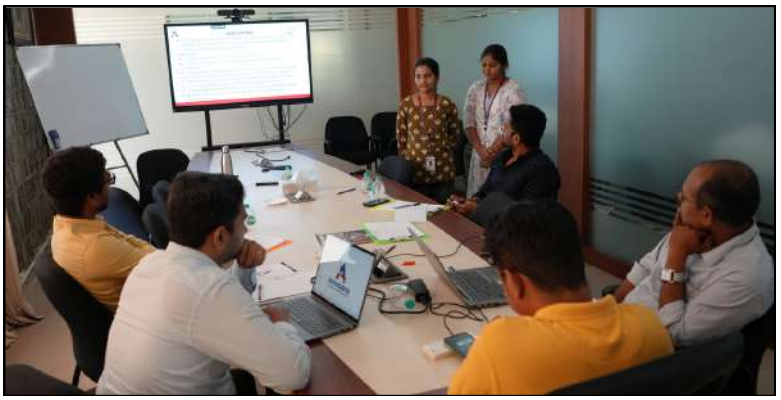
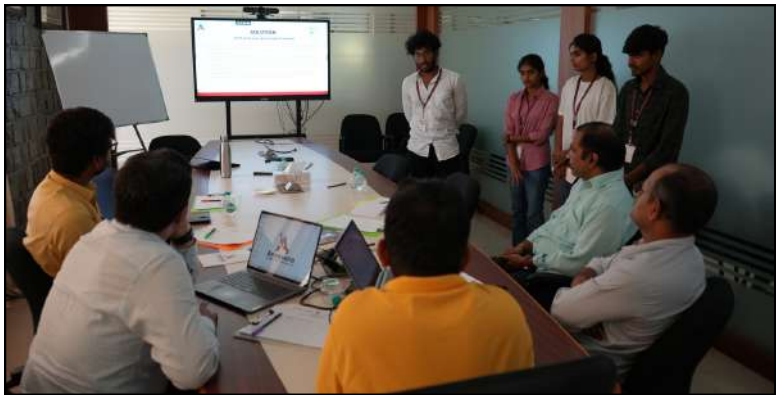
YUVA SHRISTI

TURNING IDEAS INTO ACTION: PITCH YOUR IDEA 2026





Anvesana Innovation & Entrepreneurial Forum organised Pitch Your Idea 2026, bringing together 18 student teams to present their innovative ideas. The teams outlined the problems they aim to solve, their proposed solutions, value propositions, and product development plans. The session provided a platform for students to showcase their entrepreneurial thinking, receive feedback from evaluators, and gain valuable insights to further develop their ideas.




ANVESANA TBI JOINS THE JURY FOR INTERCOLLEGIATE IDEATHON AT JNNCE



The Anvesana TBI team served as jury members at an ideathon organised by the MBA Department of Jawaharlal Nehru National College of Engineering (JNNCE), in collaboration with the Shivamogga District Chamber of Commerce and Industries.





The event brought together students from colleges across Shivamogga, providing a platform to present their ideas and showcase their innovative thinking. Through its participation, the Anvesana team contributed to the evaluation process and supported efforts to encourage innovation and entrepreneurial thinking among students.

>>> FROM DESIGN TO DESK!



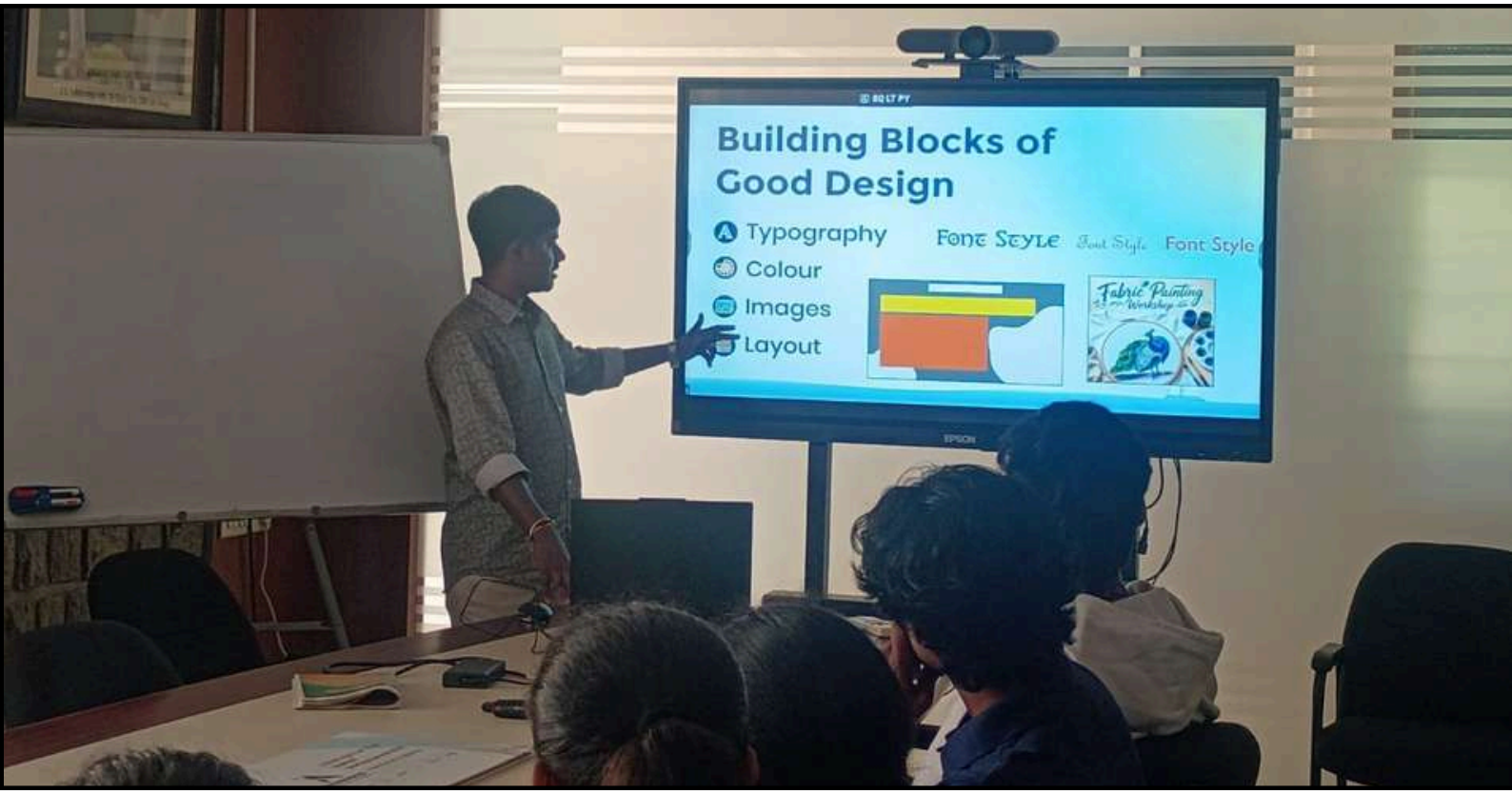
Anvesana TBI conducted a hands-on 3D Printing Workshop for 24 students of PES Institution, led by Mr. Harish Gadagin, CEO of Anvesana. The session introduced students to the fundamentals of 3D printing, its practical applications, and the process of transforming digital designs into physical objects. The workshop provided students with an opportunity to explore this innovative technology and understand its role in turning ideas into tangible creations.







ANVESANA TBI CONDUCTS GRAPHIC DESIGN SESSION FOR STUDENTS

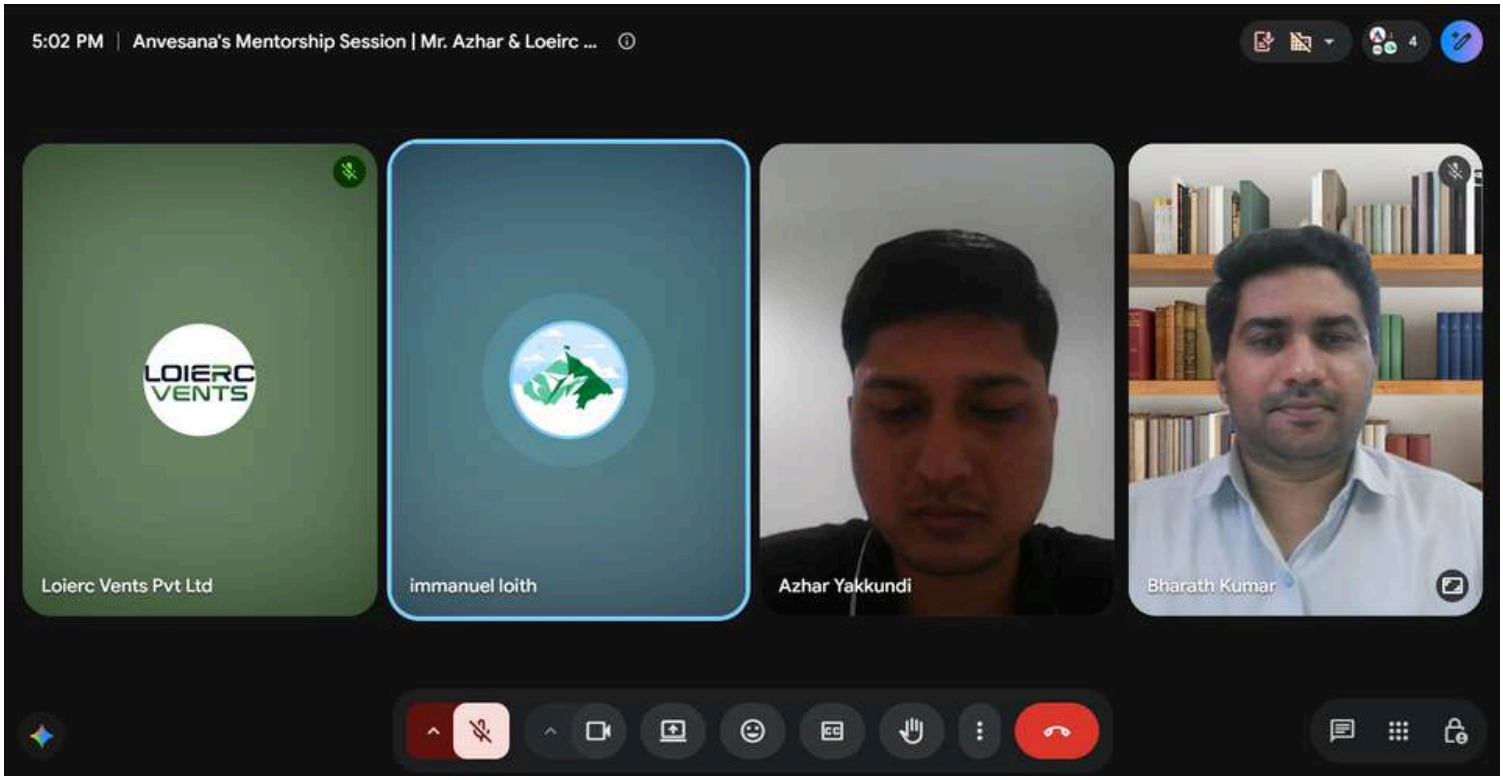






Anvesana TBI conducted a Graphic Design Session, introducing them to the fundamentals of graphic design, essential design principles, and creative tools. The session was taken by our in house designer,
Mr. Vishwa H M The session aimed to strengthen their visual communication skills and encourage creative thinking, equipping students with a foundation to express ideas more effectively through design.

STRENGTHENING STARTUPS THROUGH EXPERT MENTORSHIP



Anvesana TBI continued its focused mentorship engagements with its incubated startups, connecting founders with experienced industry professionals to address business priorities and growth challenges. Beeuty received strategic guidance from Sameer Prabhudesai, while Altio AI Pvt. Ltd. and Loierc Vents Pvt. Ltd. engaged with Azhar for mentoring and business guidance. These interactions provided founders with an opportunity to gain expert perspectives, refine their business strategies, and identify pathways for sustainable growth.



OCTOBER STARTUP HIGHLIGHT: SAMPARKISU LAUNCHES ITS FIRST KANNADA LANGUAGE LAB IN BENGALURU



Samparkisu Private Limited marked a significant milestone with the establishment of its first Kannada Language Lab at Madiwala School, Bengaluru. The lab was inaugurated by Shri Ramalinga Reddy, Karnataka's Minister for Forest, Ecology and Environment.

Addressing the language barriers faced by children from migrant families, Samparkisu aims to make Kannada learning more accessible, engaging, and interactive through its hands-on learning kit, Padakattu. The initiative became a reality with the support of Karthik Kittu, President of the Rotary Club West, and its members, who helped bring the vision to the classroom.

This milestone marks the beginning of Samparkisu's broader mission to make language learning meaningful and accessible to every child.







ESHANYA BEVERAGES PVT. LTD. – TAKING BETELO TO GLOBAL MARKETS



Betel Nirvana
Rs. 439.00 ~~Rs. 459.00~~



Authentic Floral
Rs. 899.00



Princess Choice
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Chamomile Morning Treat
Rs. 479.00 ~~Rs. 499.00~~



Betel Mysuru Duet
Rs. 359.00 ~~Rs. 379.00~~



Apple Clove
Rs. 400.00 ~~Rs. 429.00~~



Palace Touch
Rs. 899.00



Assorted BetelO
Rs. 379.00 ~~Rs. 399.00~~

Eshanya Beverages Pvt. Ltd., the company behind BetelO, continues to make significant strides in its growth and expansion journey. With its official website www.betelo.in now live, the startup has received approval to list its products on Amazon USA, Mexico, and Japan, with launches planned in the coming phase. On the domestic front, the team has initiated discussions with 15 premium cafés to introduce BetelO teas to their menus. Adding to its achievements, the company is also in discussions with UK-based distributor Sun Shoppers to explore distribution opportunities in the UK, with commercial negotiations underway. With these developments, BetelO is setting its sights on the USA as its next key target market, taking another step towards establishing its presence in international markets.





TEAM ANVESANA



Shri. Prashant Prakash
Chairman



Mr. C M Patil
Managing Director



Mrs. Umadevi S Y
Board Advisor



Mr. Subash BR
Director



Ms. Disha R S
Director



Dr. Nagaraj R
Registrar, PES Trust



Mr. Harish Gadagin
Chief Executive Officer



Mr. Bharath Kumar
Incubation Manager



Mr. Sarvesh Kumar
Content Manager



Mr. Pavan M Naik
Program Associate



Mr. Vishwa H M
Graphic Designer



Mr. Sridhar T N
System Admin

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Anvesana Innovation and Entrepreneurial Forum

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+ 91 81470 53061

info@anvesana.co.in

www.anvesana.co.in

PES Campus, Admin Block, Shivamogga, Karnataka-577204

OUR PARTNERS

Anvesana Innovation and Entrepreneurial Forum

+ 91 81470 53061

info@anvesana.co.in

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